

The Initial Email Resource

- Subject Line:** A few key pieces of information you need to include: Your grad year, your position, state (if you're emailing a local coach) and a piece of information that's unique about you. Do you have throw 60 mph? Are you looking at an academic-focused school that will be impressed with your ACT score? Are you 6 feet tall?
 - Example: Samantha Smith, Pitcher, Connecticut, 63 mph Fastball
- Opening:** Depending on the type of school and the coach—here's where your research comes into play—your opening will change. If you're looking at academically-focused schools, lead with how impressed you are by their academic record when emailing the college coach. If you're emailing a school with a winning record, point out that you'd love to be part of such a successful program like theirs.
- What needs to be included:**
 - Your general information:** Name, graduation year, high school and club name
 - Academics:** GPA, test scores, if they would be important information for the coach you're emailing
 - Athletics:** sports specific stats and relevant measurables
 - Contact information:** your phone number and email, as well as the contact information for your coaches
- What's Next:** At the end, you want to specifically let the coach know what you'll be doing next. If you're planning on following up the email with a call, let them know to expect a call from you in the next few days. You don't need to use generic language like, "If you're interested, feel free to call, email or text me."

Dear Coach _____,

My name is _____. I am currently a freshman at _____ High School in _____, CT. I will be graduating in the spring of 20___. I am interested in _____. I am writing to express my interest in attending your school and more specifically, being a pitcher for your softball team. I have done research and am very interested in your business program. I have also seen that your Team has consistently finished in the Top 3 in your conference the past 5 years. That is very impressive.

I have a 4.0 GPA and I also play first base. I am (list awards or accomplishments). I hit 61 twice at the USA Elite Training Showcase on September 18th and I also hit 61 at the Pennsbury Academic Camp. I received the Presidential Award for Academic Excellence at the end of last year and I have received Honors with Distinction for my Freshman of High School.

You can find my updated profile and video at (insert link)

I will be playing for The CT Gems 18U Gold this summer. I will be at the USA Elite Northern Exposure Recruiting Camp on July 15, 2021. This event is located in Meriden, CT. My uniform number is 95. I will update you when I know the time for this event.

Here is my schedule for the season: insert schedule

I have trained very hard for the past several years during the season and during the off-season and I plan to continue on that path. My goal is to be a contributing player for a college softball program. I would love to speak with your further about your program.

Sincerely,

Samantha Smith